**For all apps, the base map should highlight land trust protected properties connecting and orienting people to our protected lands when they are outdoors.**

**LOLT DESCRIPTIONS OF EACH THEME**

* **Historic Landscapes** – upload images and text of significant historic landscapes/identify what landscape is being viewed based on location (What plantation are you viewing from the Ashley River?)Users would be able to track their path on a map and identify what historic landscape (plantation, site, etc) they are viewing, standing on or near. Information and photos describing the site/landscape would inform the user.
* **Soul of the Lowcountry** – app relating the four core values of SOL/upload photos with # of each. Similar to Instagram’s functionality, users could upload photos to an account identifying the four core values of the Soul of the Lowcountry:
* Protect the balanced relationship between urban and rural communities
* Recognize that quality of life depends on economic prosperity and natural resources
* Promote generational responsibility
* Raise community awareness of the value of conservation

Photos could be hashtaggged: #solbalance, #solqualityoflife, #solgeneration, #solconservation

* **Yelp for the Outdoors** – search outdoor locations to identify outdoor activities. Users could use a map to identify the various outdoor activities they can participate in the Lowcountry. A cumulative resource identifying public boat landings, biking trails, hiking trails, birding areas, etc.
* **Land Story Corps** – Regional histories of protected properties/tell the story/history of the protected property. Users could upload stories, similar to NPR’s StoryCorps, of their story and relationship to the land. We could also upload stories that users could watch.
* **Merlin for Waterways (Citizen Science)** – maritime and aquatic animals and flora/ linking waterways and the land. Similar to Cornell University’s app Merlin, users would be able to identify maritime and aquatic animals as well as flora.
* **Local food sourcing** – What is available during what season and where can users locate local veg (farms, farmers markets, grocery stores, etc.). We could upload what veg is available and users could upload where local & organic veg is being sold on what farm if they have new information.

**LOWCOUNTRY OPEN LAND TRUST Mission Statement**

To honor the relationship between people and land by protecting irreplaceable Lowcountry lands.

**ABOUT LOWCOUNTRY OPEN LAND TRUST**

We are committed to protecting and preserving the Lowcountry by more than love, respect and economy. We are driven by a shared understanding that if we fail to protect these treasured lands, we will not get them back – and something even more important in our culture, economy and environment will also be lost, forever.

The Lowcountry Open Land Trust is a local land conservation organization that is focused on protecting ecologically, agriculturally, and historically significant Lowcountry lands. We are a 501(c)(3) nonprofit organization; contributions from our members may be tax deductible.

**LOWCOUNTRY OPEN LAND TRUST INITIATIVES**

***VISION FOR REGIONAL CONSERVATION:*** The Land Trust is implementing the community’s shared vision—healthy lands sustaining healthy people.

* + Economy: We promote a strong economy and job growth to sustain and protect both our urban and rural environments;
  + Built Environment: We respect the critical connection between well-conceived built environments and a healthy, sustainable urban/rural balance;
  + Natural Resource Protection: We use easements and other tools to protect critical open space and natural resources;
  + Education and Outdoor Opportunities: We expand educational and recreational opportunities to inspire personal connection to the outdoors.

\* *( In 2012 the land trust facilitated a comprehensive community visioning process included Business leaders, Elected Officials, Conservation Partners, Community Leaders, Community at large, Land Trust Members and Small businesses all provided input for a Vision for Regional Conservation in the Lowcountry. )*

***SOUL OF THE LOWCOUNTRY ™*** : began as a pilot video to convey the community’s voice to the vision for regional conservation. The stories evolved into the concept of The Soul of the Lowcountry ™. The Soul of the Lowcountry has been accepted as a viable articulation of values & a voice by business, government, grassroots, conservation and next generation representatives.

* 1. Protect the balanced relationship between urban and rural communities
  2. Recognize that quality of life depends on economic prosperity and natural resources
  3. Promote generational responsibility
  4. Raise community awareness of the value of conservation

1. The Lowcountry Open Land Trust adopted a community conservation statement:

***COMMUNITY CONSERVATION PROJECTS****:* Our community conservation projects impact not only our natural communities, but engage the Lowcountry's human communities through active engagement, input and implementation. Community conservation returns demonstrable value to both residents and visitors alike, by protecting iconic landmarks and landscapes that will ultimately be accessible by all. These projects bring people and place closer together, telling a story today that will be handed down tomorrow and for generations to come.